



## **myPOS Company Backgrounder**

### **About**

myPOS is an award-winning fintech company which provides easy and convenient in-store, online and on-the-go payment solutions to over 150 000 businesses in over 30 European countries.

### **What sets myPOS apart**

myPOS is the first and only fintech in Europe to offer merchants instant settlement of funds at no additional cost. This means that businesses that accept payments via myPOS terminals can use the money instantly. Transactions made to myPOS accounts take an average of 3 seconds – by far the fastest processing time of any payment service.

Additionally, myPOS customers benefit from terminals with no subscription fees. While most banks charge rent for devices, myPOS terminals can be purchased and owned for a one-time affordable price.

myPOS customers get not only a free e-money merchant account, but also a free business card that's connected to their account – thus having a practical way to access their funds.

What's more, myPOS merchants are not required to sign any long-term, nor are they charged monthly or annual fees.

Not only is using myPOS free, but it comes with a slew of extra services at no additional charge.

For example, there is the opportunity to accept online payments through ready-to-use tools such as PayLinks and Payment Tags or send a payment request directly to a particular consumer. Some of the features go far beyond the expectations of a simple payment solution – like giving small businesses the chance to create customised GiftCards for clients or top up pre-paid mobiles.

So, under one roof, myPOS provides a truly comprehensive solution. Merchants get a wide range of classic and Android-based POS terminals and various tools for accepting online and mobile payments.

As you can tell, the mission of myPOS is to empower independent businesses by delivering a comprehensive portfolio of affordable payment options based on cutting-edge technology.

### **History**

The opportunity to help the small business grow inspired us to get started in 2012 when we saw a chance to offer EU merchants more freedom, thanks to the changing financial legislation. That's how the myPOS idea was born.

In 2014, myPOS was officially presented at the Mobile World Congress in Barcelona as the first platform offering instant settlement for transactions made both online and on a POS terminal. The opening of myPOS flagship stores followed across the old continent, starting with London where the company was headquartered in 2017.

### **Awards**

Some of our awards are B2B Innovation Award and Best B2B Payments Company by Fintech Breakthrough 2021 and 2020, Best SME Omnichannel Payments Platform 2020 by the UK Enterprise Awards, Best POS Innovation Award for 2019 by MPE Europe, B2B Innovation Award by FinTech Breakthrough Awards in 2021, Best Use of Mobile by FSTech in 2022, and Point of Sale Innovation by FinTech Breakthrough Awards in 2023.

### **Stores**

Local business owners can personally try the numerous advantages of the myPOS platform and payment solutions at 14 sales locations in London, Dublin, Rome, Milan, Amsterdam, Antwerp, Tilburg, Paris, Aix-en-Provence, Brussels, Sofia, Varna, Bucharest, Vienna and Lisbon or directly open a free myPOS account and buy a POS terminal online at [www.mypos.com](http://www.mypos.com).